



Putnam Arts Council

Sponsorship Levels and Benefits:

Da Vinci **\$5,000+**

- Full poster at event
- Logo on PAC posters at event
- Logo on map of event
- Logo featured prominently on all printed advertising materials and online
- Promotion on social media
- Promotion on radio and online
- Logo on PAC website with link
- Two tickets to our special 2024 Art Heist event

Rembrandt **\$3,000**

- Logo on PAC posters at event
- Listing on event map
- Listing on all printed advertising materials
- Group promotion on social media
- Logo on PAC website with link

van Gogh **\$1,500**

- Logo on PAC posters at event
- Listing on event map
- Listing on PAC website
- Group promotion on social media

Monet **\$250**

- Logo on PAC posters at event
- Listing on PAC website

Art Organization or Artist Sponsorship **\$500**

- Booth with live demo or comparable at event
- Poster at event
- Logo on event map
- Promotion on social media
- Promotion on radio and online
- Logo on Website

2024 Fine Arts & Crafts Festival SPONSORSHIP OPPORTUNITIES

The Putnam Arts Council (PAC) is looking for support from local organizations like yours! The mission of the PAC is to increase, support, and promote cultural development and access to the arts, culture, and heritage in order to enhance the quality of life and economic vitality of Putnam.

Since its inception, the PAC has worked to increase citizen connection to the arts through various initiatives. We have organized bus trips to local museums, conducted a sculpture walk event, and most recently had our largest event to date—a two-day Fine Arts & Crafts Festival. This event was a fantastic collaboration of creativity and community. We heard an overwhelming amount of gratitude from festival attendees, both vendors and patrons, on the success of the event. The PAC is in a unique position to offer support for local artists, but we need your help to do so.

The Putnam Arts Council is the conduit for supporting local students and art organizations. Scholarships are available to Putnam residents of any level that are pursuing an artistic medium to further their education. Grants are available to local art organizations or businesses for any art related class or projects that will benefit the Putnam community. The PAC has been strategic in their use of funds thus far and is looking for local partners to continue being the point of distribution for local artists.

YES! I want to support the arts in Putnam at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Da Vinci \$5,000 | <input type="checkbox"/> van Gogh \$1,500 |
| <input type="checkbox"/> Rembrandt \$3,000 | <input type="checkbox"/> Monet \$250 |
| | <input type="checkbox"/> Art Organization or Artist \$500 |

Business/Artist Name _____

Contact Person _____

Address _____

Phone _____

Email _____

Signature _____ Date _____

Make checks payable to:
Town of Putnam, 200 School Street, Putnam, CT 06260

**Questions? Email us at PutnamCtArtsCouncil@gmail.com
Thank you for supporting the Arts!**